Seedify

Immanent SOLUTIONS

CASE STUDY

Seedify : A Blockchain Gaming focused Incubator and Launchpad.

🕐 **Project Duration:** 1 Year

✓ **Project Status:** Launched, Profitable

KEYWORDS

Blockchain Gaming   NFT   Metaverse   IGO   IDO   Staking   Farming   Funding Platform   Incubator   Ethereum   Solidity   FCFS   Dutch Auction

Time Bound   Play-To-Earn   Polygon Zero   AWS   Linter   React.Js   Node.Js   CI   CD   Jenkins   ELB   MongoDB (Atlas)   Smart Contracts   Hacken

BMB Chain   Certik

About Seedify

https://launchpad.seedify.fund/

- Seedify is a Blockchain Gaming focused Incubator and Launchpad.

- It is listed as $SFUND on Pancakeswap, which is a decentralized exchange on the Binance Smart Chain.

- Seedify has hosted some of the most successful IGOs (Initial Game Offerings) in Blockchain Gaming history, including Blocktopia (712x ATH), Cryowar (151x ATH) and Sidus, which achieved an 88x ATH.
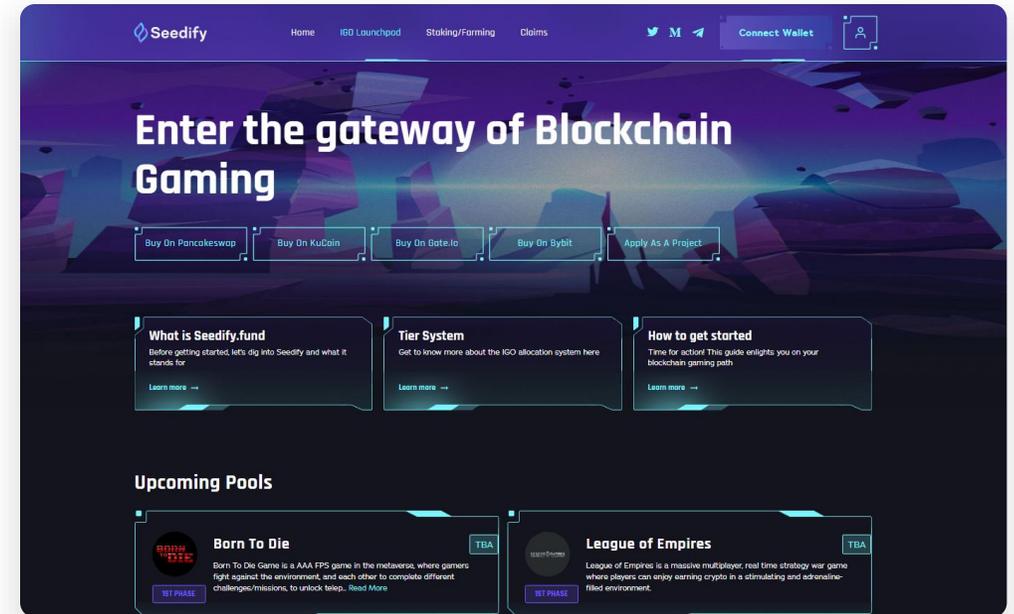
Immanent Solutions is Seedify's **exclusive software development partner** having built their entire platform from scratch.

Challenges

Seedify team wanted to offer something unique to Blockchain fanatic community and approached Immanent with a set of unique challenges :-

- **Blockchain industry was being saturated** with generalist launchpads and post-covid negative market sentiment around blockchain and crypto.

- Seedify **did not want to raise any capital funding** whatsoever and stay bootstrapped.

- They were **open to innovation and new idea development** around Blockchain.

The Approach

01

Build a community-driven ecosystem designed to help advance blockchain innovation while giving token holders access to early-stage opportunities in the blockchain space.

02

List $SFUND on Pancakeswap, airdropping over 3.000.000 tokens to community members who participated in Seedify's airdrop events.
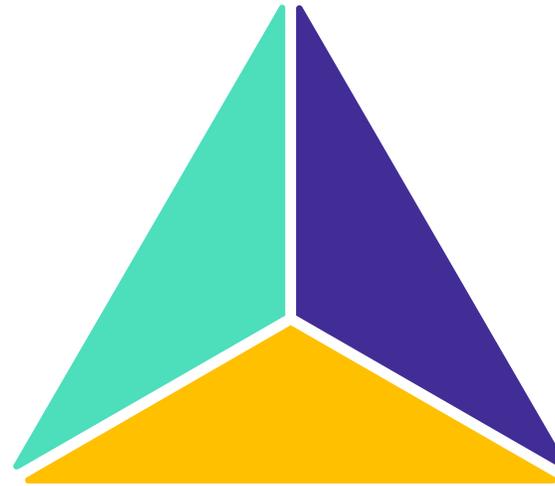
03

Forge a robust network of industry partnerships, focusing on building an ecosystem that provides maximum value for $SFUND token holders

The Solution

Immanent helped Seedify launch their first IDO (Wizard), which successfully sold out and achieved a 20x ATH. This inaugural IDO had 766 participants in contrast to the 4500+ token holders participating in their latest IGO.

Immanent helped Seedify host some of the most successful IGOs (Initial Game Offerings) in 2021. These IGOs include Blocktopia (712x ATH), Cryowar (151x ATH) and Sidus, which achieved an 88x ATH in adverse market conditions.

Immanent also designed and developed the core features for Seedify's launchpad with gaming-inspired UI a cross-chain token claim dashboard and a profile section along with a locked farming and staking options.

The Tech Stack

Immanent used following technologies for designing and developing the entire infrastructure and platform for Seedify

Solidity

ethereum

aws

React

node js

CI CD

Jenkins

Amazon ELB

mongoDB Atlas

Smart Contracts

CERTIK

HACKEN

BMB Chain
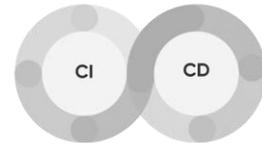
The Outcome

Due to consistent and high quality Blockchain technical advice and consulting offered by Immanent to Seedify team, they have now grown from a community launch project to an industry leader, with:

50+
Projects Launched

4500+
Participants Per IGO

600K
Twitter Followers

200K+
Medium Readers

200K+
Telegram Followers

Seedify is now ready to launch its V2 with us

including following features being designed and developed by Immanent -

01   **Seedify Meta Studios** for in-house projects

02   **Seedify NFT Launchpad** for launching in-game and metaverse NFTs (INOs and IMOs)

03   **Seedify Metaverse Asset Program** for providing grants

04   **Seedify NFT Space** which will connect all our innovations, as a master product.

✦ App in Action ✦
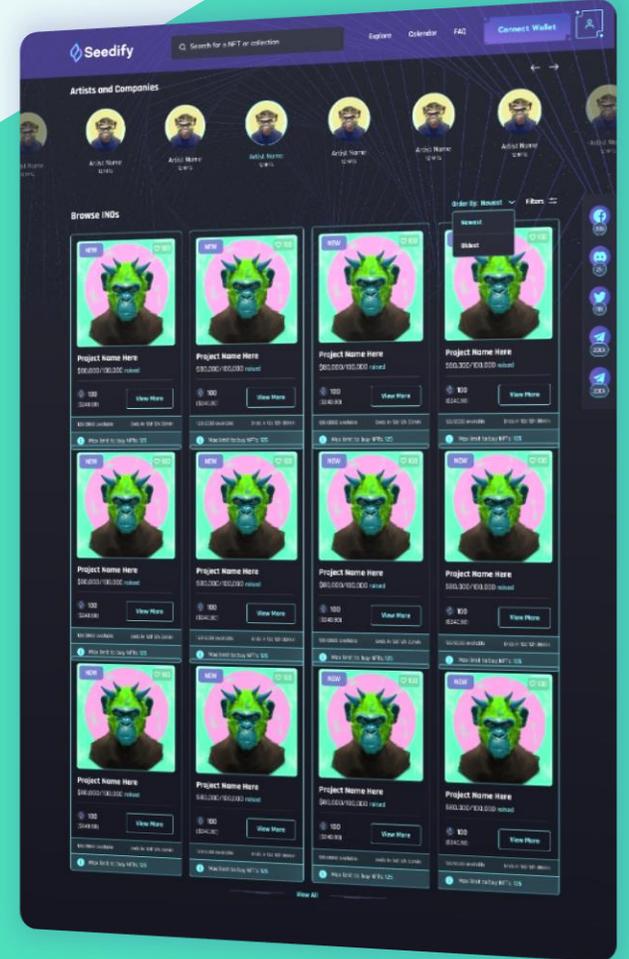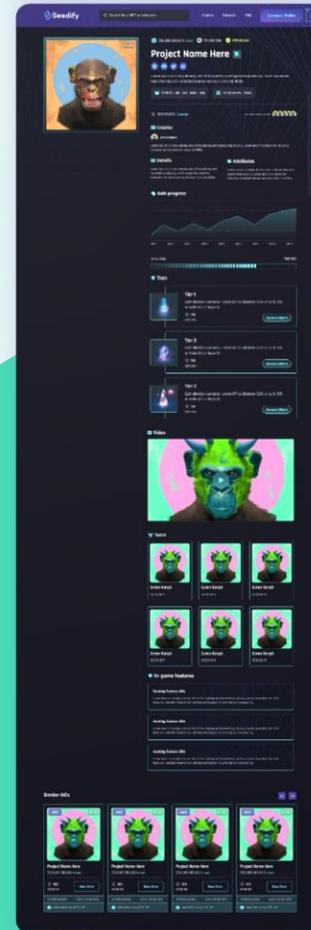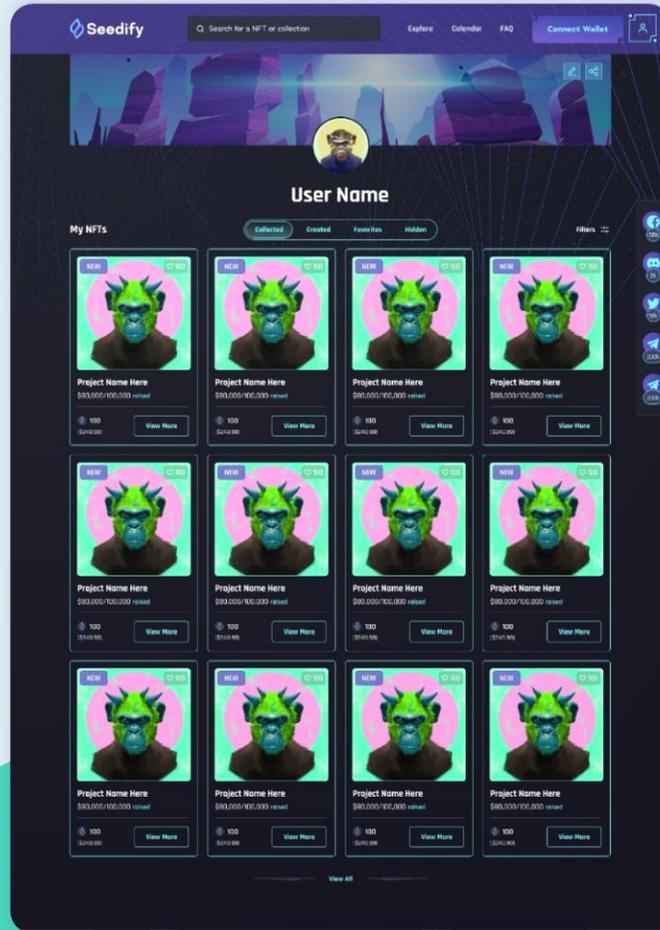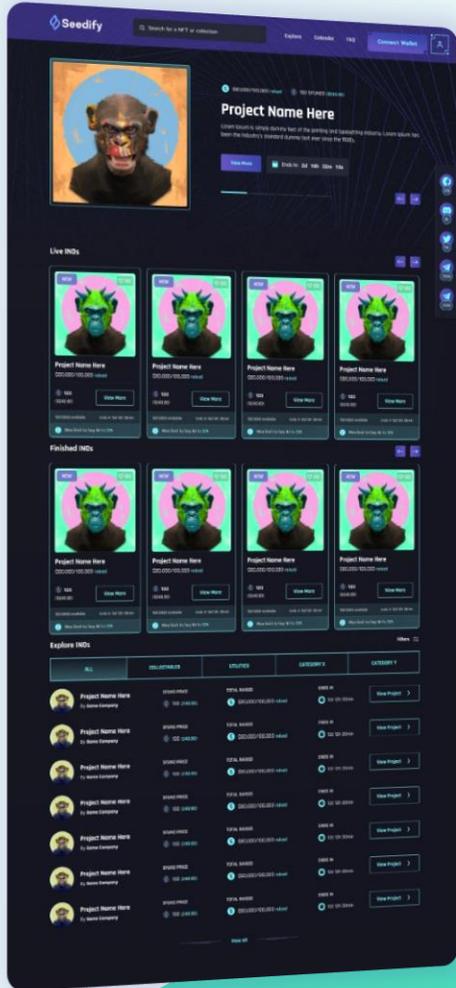
![Immanent Solutions logo]

Thank you!

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